

VALUE PRIZE EVENT

FREE!

8 21 INCH CONSOLE T-V SETS

WESTINGHOUSE UPRIGHT FREEZER

ENGLISH RACING BIKE STEAM IRONS
6 - CLOCK RADIOS
8 - FRIER COOKERS

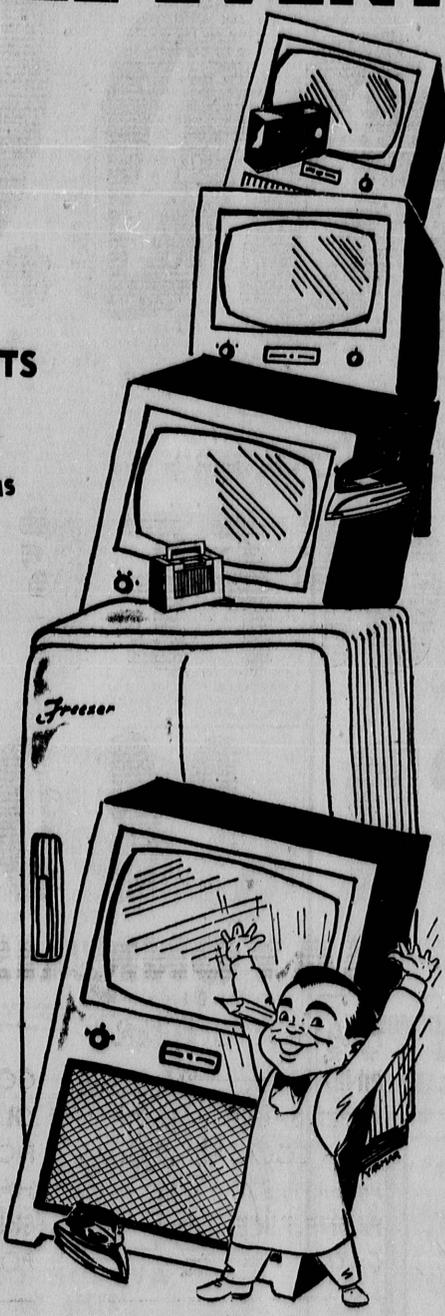
6 - AUTOMATIC FRY SKILLETS
TOASTING BLENDERS
AUTOMATIC ELEC. PERCOLATORS
BOYS' SCHWINN BICYCLES
AND MANY OTHERS

OVER 100 VALUABLE PREMIUMS

FREE!

NOTHING TO BUY . . .
NO STRINGS ATTACHED . . .
Come In Today to Your Nearest

Jim Dandy



Survey Shows That Bad Judgment Chief Cause of Bicycle Accidents

By ROY O. GILBERT, M.D.,
Los Angeles County Health Officer

In the United States, bicycles are generally considered vehicles of transportation for the very young, but the truth is that they also provide exercise and fun for individuals at practically any age. This is one of the reasons probably being that bicycle riding is a skill that is easily learned by almost anyone who can manage to navigate. At any rate, use of the bike has more than doubled since pre-war days and there are now 23,000,000 bike owners in America.

Unhappily, as accident statistics show, bicycling has its own particular hazards, many of which could be avoided if bicycle safety rules were properly observed.

Cars Chief Danger
Motor vehicles are the chief danger to bike riders and account for about 80 per cent of all fatalities involving bicycles. The rest are principally due to falls, running into fixed objects such as a tree or a wall, or collision with railroad trains. About 90 per cent of the deaths are among males, and 70 per cent are of boys between the ages of five and 19.

The years between five and 14 are apparently the most hazardous of all, for 350 cyclists in this age group were killed in

collisions with motor vehicles, and another 26,000 were involved in non-fatal motor accidents, according to the nation's latest annual summary. However, ten fatal auto-bike accidents occurred to individuals over 65 years of age and, going to the other extreme, ten fatalities were recorded in the toddler group under five. Truly, as regards to age, the bike is a democratic vehicle.

Bad Judgment Leads
Reporting on a comparatively recent study of bicycle accidents in the metropolis of London, England, the Commissioner of Police lists four of the chief causes of fatal bicycle accidents in the order of their importance: misjudging the distance or speed of another vehicle; turning at an intersection without due care; inattention; and losing control of the machine. Surprisingly enough, inexperienced

accounted for only 1.2 per cent of all bicycle mishaps.

No such intensive analytical study has been made in this country, but the fantastic accidents in which cyclists indulge are chiefly responsible for the accidents that occur, according to one editorial on the subject. Cutting in, crossing traffic lanes, carrying an extra passenger on a bicycle built for one, hitching a ride on a moving vehicle, or "no hands" riding, were all given as contributory causes of these preventable accidents.

Education Needed
Safety education should begin in the tricycle stage of a child's life, say the experts, and driver education should begin with the first bicycle. The opinion is prevalent that there is

no better training for safe automobile driving than proper training in the safeguards of bicycling.

"Butterflies of the road" is the name given to cyclists by a writer in the New England Journal of Medicine. Sad to say and comparatively speaking, bike riders who fail to observe safety rules in detail, will be average chance of being as short-lived as these ephemeral little insects.

A pamphlet, giving bicycle safety rules in detail, will be mailed to anyone who sends a card of request to the Los Angeles County Health Department, 241 N. Figueroa St., Los Angeles 12.

Junior Talent Show Scheduled Sunday

Sunday, July 3, the Torrance recreation department's Junior Talent show will be presented, with participants selected from all the playground areas, staging the show in conjunction with Slim Edward's students from the Mel-O-Dee Music Center.

A picnic before the production is also slated for the afternoon.

DOG VARIETIES
There are about 200 recognized and registered breeds of domestic dogs.

... WITH EVERY NEW ACCOUNT OPENED IN JULY ...

FREE REINVESTMENT MONTH

This Handy, Convenient WEEK-END PAC

A handsome travel kit filled with nationally-famous cosmetics... toiletries... medications.

IT'S SEMI-ANNUAL REINVESTMENT PERIOD

JULY 1st thru 11th

YOUR ACCOUNT EARNS FROM JULY 1st WHEN OPENED BY THE 11th

TIME TO TRANSFER YOUR FUNDS TO SOUTHWEST SAVINGS

where your dollars earn more

3 1/2%

CURRENT RATE PER YEAR

where each account is insured up to \$10,000

WHY IS REINVESTMENT PERIOD SO VALUABLE? Now—without loss of accumulated interest or dividends — you can transfer your money where earning-power is greater. Thousands of wise-investors have already selected Southwest Savings' 3 1/2% per year. Why don't you?

FULL PAID CERTIFICATE DIVIDENDS PAID QUARTERLY

YOUR SAVINGS INSURED UP TO \$10,000

YOUR ACCOUNT EARNS FROM JULY 1st WHEN OPENED BY JULY 11th

YOU SAVE A TRIP WHEN YOU SAVE BY MAIL

PROMPT, EFFICIENT SERVICE ALWAYS

-- TORRANCE BRANCH --

1439 Marcelina Ave. — FAirfax 8-6111 — Between Cravens and Sartori

open every Friday evening until 7:30

WATERMELON

SWEET, RIPE, FLAME-RED
DEAL FOR YOUR 4TH QF JULY OUTING!



2¢

POUND

Liquor Dept.
GOLD LABEL BEER
8 12-OZ. CANS \$1

Jim Dandy MARKETS

OPEN 'TIL MIDNIGHT every night
2515 TORRANCE BLVD., TORRANCE
1516 Pacific Coast Hwy., Redondo Beach

SOUTHWEST SAVINGS AND LOAN ASSOCIATION

INSURED UP TO \$100,000

FEDERAL HOME LOAN BANK SYSTEM

MAIN OFFICE: Inglewood, California